New LOW PRICES
New DESIGNS . . !

Builders everywhere are using Logan Stok-Rails (stock-size entrance rails) and saving nearly 50% compared to "made-to-order" rails!

PRICES REDUCED

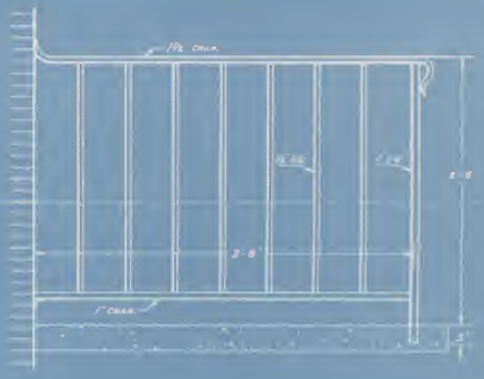
Due to big sales volume and new mass production techniques on STOK-RAILS, prices have been reduced!

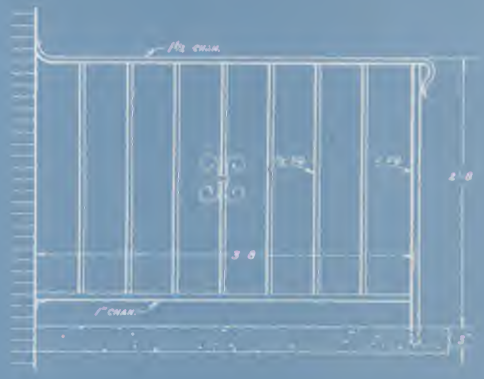
This new Logan post-war leader has "caught-on". Former prices were low. At the new lower prices builders can hardly afford to overlook the use of entrance rails for added beauty and safety.

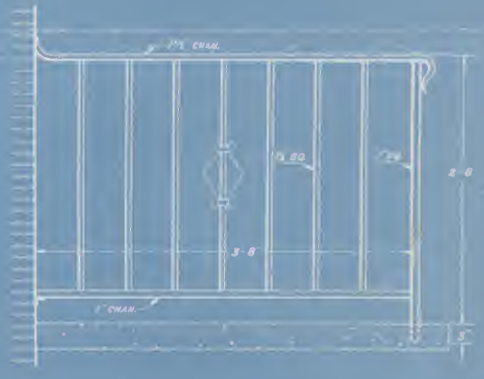
NEW DESIGNS

Attractive new ornamental designs have been added, see below. Now you can offer a choice of ornamental effects where desired. All three styles now available in 5 sizes instead of 4 as formerly.

Save Almost 1/2 THE LOGAN WAY







CONTRACTORS DELIVERED PRICES

Style No.	Length	Weight Per Pr.	Per Pair
202	2′-2″	42 lbs	$11.85
208	2′-8″	52 lbs	13.27
302	3′-2″	54 lbs	14.14
308	3′-8″	64 lbs	15.15
402	4′-2″	68 lbs	15.87

Prices for single rails: 54% of price per pair

202-S	2′-2″	44 lbs	15.15
208-S	2′-8″	54 lbs	16.57
302-S	3′-2″	56 lbs	17.44
308-S	3′-8″	66 lbs	18.45
402-S	4′-2″	70 lbs	19.17

Prices for single rails: 54% of price per pair

202-D	2′-2″	44 lbs	15.55
208-D	2′-8″	54 lbs	16.97
302-D	3′-2″	56 lbs	17.84
308-D	3′-8″	66 lbs	18.85
402-D	4′-2″	70 lbs	19.57

Prices for single rails: 54% of price per pair

Yes, Logan continues to make made-to-order railings of all kinds. Send sketch for any type of rail you need. Our stock sizes are for small entrance rails only.

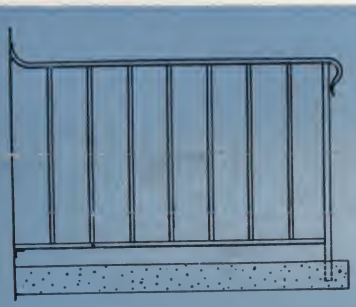
Logan STOK-RAILS

USE THE POSTCARD

NOTE: The 3′-2″ and 3′-8″ lengths are the most popular. Illustrations above show how beauty and safety are added.

5 POPULAR SIZES
CHOICE OF 3 DESIGNS
TO MEET EVERY ENTRANCE NEED

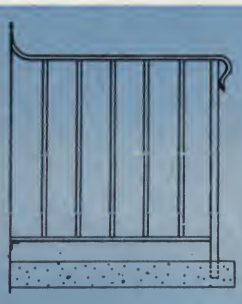
Now you can give your customers the added beauty and safety that every home owner admires, and wants. Savings up to 50%. Logan Stok-Rails are standard construction, height, finish, and no sacrifice of quality. Mass production of stock sizes is the answer to unbelievably low Logan prices. Take advantage of the "Logan way". Make these savings regularly by carrying a stock of STOK-RAILS. Prompt shipment.



4'-2" Long
No. 402

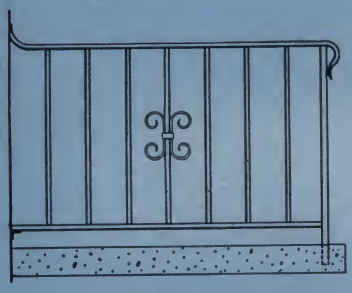
3'-8" Long
No. 308

3'-2" Long
No. 302

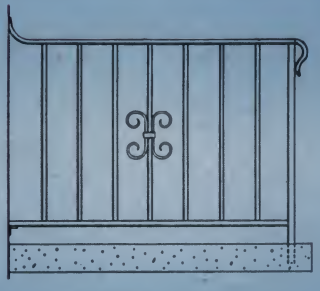


2'-8" Long
No. 208

2'-2" Long
No. 202

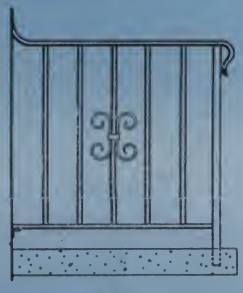


4'-2" Long
No. 402-S



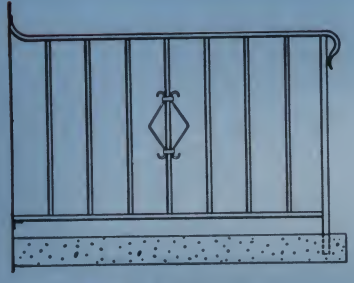
3'-8" Long
No. 308-S

3'-2" Long
No. 302-S

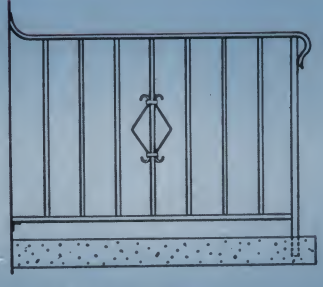


2'-8" Long
No. 208-S

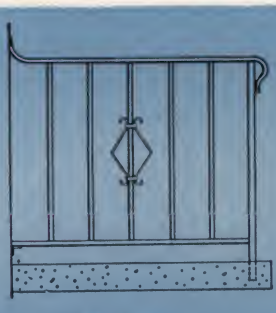
2'-2" Long
No. 202-S



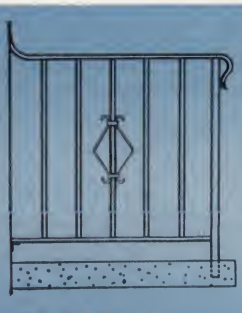
4'-2" Long
No. 402-D



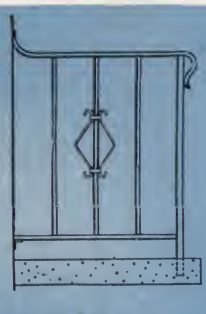
3'-8" Long
No. 308-D



3'-2" Long
No. 302-D



2'-8" Long
No. 208-D



2'-2" Long
No. 202-D

Left: Additional ornaments may be ordered separately to obtain highly decorative effects as shown at left. Assembled by dealer, secured by set screws.

CONTRACTORS DELIVERED PRICES: Ornament Ball Knob Pr. $2.82, each $1.41. Ornament S (Scroll), Pr. $3.30, each $1.65, Ornament D (Diamond), Pr. $3.70, each $1.85.

STOK-RAILS
TRADE MARK

LOGAN CO., Inc., Louisville 6, Ky.

January, 1947

DEALER
PRICE LIST

See Re-Sale Prices to Contractors printed on circular.

Logan
STOK-RAILS

STOCK SIZE ENTRANCE RAILS

Terms 1% 10 days, Net 30 F. O. B. Louisville

Style No.	Length	Weight Per Pair	Price Per Pair
202	2'-2"	42 lbs.	$ 8.25
208	2'-8"	52 lbs.	9.20
302	3'-2"	54 lbs.	9.80
308	3'-8"	64 lbs.	10.45
402	4'-2"	68 lbs.	10.95
202-S	2'-2"	44 lbs.	10.65
208-S	2'-8"	54 lbs.	11.60
302-S	3'-2"	56 lbs.	12.20
308-S	3'-8"	66 lbs.	12.85
402-S	4'-2"	70 lbs.	13.35
202-D	2'-2"	44 lbs.	10.95
208-D	2'-8"	54 lbs.	11.90
302-D	3'-2"	56 lbs.	12.50
308-D	3'-8"	66 lbs.	13.15
402-D	4'-2"	70 lbs.	13.65

Quantity discount on rails, 24 pair 7½%. Rail lengths may be assorted on quantity orders. At the above prices dealers get 33⅓% mark-up after paying freight. (See resale prices to Contractors printed on circular.)

Ball Ornament and Additional Scroll and Diamond Ornaments

Note: The Scroll and Diamond ornaments are included in the price of the 202-S and 202-D, etc. The following prices are for separate additional ornaments:

BALL ORNAMENT, wt. 1½ lbs. each, price $2.10 per pair, $1.05 each.

"S" ORNAMENT (Scroll) wt. 1 lb. each, price $2.40 per pair, $1.20 each.

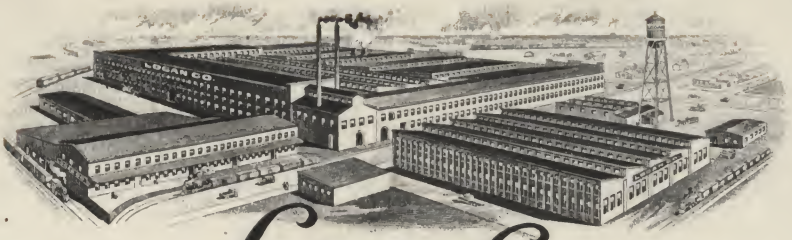
"D" ORNAMENT (Diamond) wt. 1 lb. each, price $2.70 per pair, $1.35 each.

Above separate ornaments are installed by dealer (with set-screws).

DISPLAY STAND—for 1 rail, 35¢. Note: Logan makes this less-than-cost price on the Display Stand to encourage its use. Goods well displayed are quickly sold. Advertising folders and newspaper mats furnished free of charge.

LOGAN CO.
INCORPORATED
LOUISVILLE 6, KY.

ESTABLISHED 1876
OFFICERS AND DIRECTORS:
W. HUME LOGAN, SR., CHAIRMAN
R. S. LOGAN, PRESIDENT
E. C. LOGAN, VICE PRESIDENT
W. HUME LOGAN, JR., SECRETARY
ZACK S. LOGAN, TREASURER



Logan Co
INCORPORATED 1885

CABLE ADDRESS
"LOGAN LOUISVILLE"
GENERAL OFFICES
1115 FRANKLIN STREET
FACTORIES
FRANKLIN BUCHANAN
POCAHONTAS & CABEL ST.

LOUISVILLE 6, KY.
March 5, 1947

Parke & Son Co.
621 N. Main St.
Decatur, Ill.

Gentlemen:

Here's N E W S!

Note folder and price list showing:

(a) LOWER PRICES

(b) NEW DESIGNS

(c) NEW SIZES

Logan is pleased to announce a price reduction at a time when many other items have advanced slightly or have maintained price levels. Our new lower prices are due solely to increased volume and to improved streamline production techniques – no reduction in quality.

Two new decorative designs have been added, featuring a Scroll ornament and a Diamond ornament, as well as our standard Plain design. A graceful "upsweep" also has been added to the top bar on all STOK-RAILS. These decorative designs will answer all requests for more ornamental rails when desired.

Instead of 4 stock sizes as formerly, Logan now offers 5 sizes to cover 99% of entrance platform requirements. Note that all lengths have been altered slightly to better conform to usual platform dimensions.

The above features make the Logan 1947 line of STOK-RAILS outstanding in value to the trade. When you buy STOK-RAILS there are big savings in dollars-and-cents, no delay, no waiting for made-to-measure rails.

As always, we respectfully urge you to take advantage of "the Logan way". May we have a stock order at this time? On your order form - or USE THE POSTCARD.

Yours truly

Ch. D. Long

SINCE Logan LOUISVILLE 1876

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